

# Event Management

Designed to help you  
build long-lasting  
business relationships.

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## Event Management

Build and maintain strong and lasting relationships.

A close-up photograph of a man in a dark pinstriped suit and light blue shirt, smiling and looking down at a white card he is holding in his hand. The background is a soft, out-of-focus light color.

## Proven track record in driving innovation in Professional Services

Partner of world leading CRMs

Start streamlining your event portfolio between Vuture and your CRM.

Engaging fee earners and partners during the event marketing process is often a challenge and it's critical that full collaboration happens throughout the entire campaign cycle. The marketing event team needs to control these contributions and provide information to keep fee earners and partners engaged.

Vuture's Event Management solution streamlines the invitation and onsite registration process, helping you collaborate more efficiently with fee earners and providing them with key client insight to improve real-time communications.



# Key Benefits

**Increase** your event ROI



Remove manual registration processes and sync data your CRM.

**Improve** the client experience



Automatically trigger notifications and provide insight to fee earners.

**Better** tracking and analytics



Use QR codes to streamline your attendee tracking process.

**Easy to use,** simple set up of multiple events



Intuitive design and quick deployment of event portfolio.



## Speed up attendee tracking

Sync your invitation process, attendee list and onsite registration directly through Vuture and your CRM.

- Remove manual processes and reduce costs of updating attendee information after your event.
- User QR code badges for easy scanning when attendees arrive, synchronising your data in real-time. Name changes and new registrations can be printed and updated on the fly.
- Remove duplication and costly mistakes.
- Have ready-made analytics on your event success instantly.

# Improve the client experience

Engage your fee earners by triggering emails to them when their clients arrive.

- Each notification email includes all their clients that have arrived so far, including their activity history.
- Vuture embeds key tracking on your website to better track client engagement, pre-, during and post-event. This provides detailed behavioural insight into client interests and needs, therefore driving better positioning of opportunities during the event.
- Sends fee earner details on their client.



# Why not take a closer look at the **Event Management** solution?

Book a demo today with one of our friendly experts and see it for yourself.

[BOOK A DEMO](#)

OR

[ASK A QUESTION](#)

The Vuture platform is packed full of beneficial solutions that make life easier for marketers just like you. (It was made by marketers, for marketers, after all.)

As a global leader in marketing technology, with offices in London, New York and Sydney, we proudly serve the top 100 consultancy, accounting and legal firms in the world.

Our marketing technology suite is designed to help build synergy and cement fruitful, long-lasting relationships between marketers, fee earners and their clients.



WEB MARKETING



EMAIL MARKETING



EVENT MARKETING



PRINT MARKETING



ALUMNI MARKETING



MARKETING SURVEYS



MARKETING ROI



PERSONALISATION